



BUSINESS OWNER EDITION

**BECOMING A
HIGH NET WORTH
ENTREPRENEUR
/ INVESTOR**

ENGINEERING YOUR PATH
TO TENS OF MILLIONS

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Contents

Introduction	4
The Greatest Wealth Creation Opportunity of a Lifetime	4
Develop / Earn Your Dual Black Belt to Win the Game	5
Learn the Rules to the Game of Money	6
Business Owner or High Net Worth Entrepreneur	6
Don't Be Like Most	6
Phase 1 – Business	7
Everything in Business Comes Down to This	7
The Profit Triad – The 3 Main Ways to Grow Any Business	7
The Profit Wedge	8
As Much Leverage As We Can Get	10
Build Coolness Factor into Your Investing, Business & Life	10
A Faster Horse	11
An Exit	11
A Lot More Than That	12
Phase 2 – Business + Investing	13
B + I	13
Get Your Money Working For You Rather Than You Working for Money	13
The Fastest Horse & One Investment Vehicle	13
Build Both Cashflow + Net Worth	14
Pay Yourself First Like the Rich	15
Feed the Beast	16
Invest in Bear Markets (Not Bull Markets) For Ultimate Gains	17
Zoom Out & Play the Long Game	18
Build Real Wealth Over Multiple 4 Year Cycles	19
Win the Game with Both Personal & SMSF	20
Systematically Build Your Wealth into the Tens of Millions	21
What About the Impact of Tax in the Same Scenario?	22
Investing Freedom Escape Velocity	23
Business Owner or High Net Worth Entrepreneur?	25
Final Thoughts	25
The Collective Mastermind	26
Next Steps	26

Disclaimer

The author Greg Cassar is not a registered financial advisor in any country or region.

This content is for educational purposes only. Like with all financial investments, never invest more than you are willing to lose and if in doubt seek out advice from a registered financial advisor.

About the Author

Greg Cassar is a highly successful Entrepreneur and Investor who shares with other like-minded professionals what has worked for him and what is working right now for growing wealth significantly through business and crypto. Greg has built his wealth into the high multiple millions and is on track to be in the tens of millions this Crypto Bull Run cycle.

- Greg has made his money from marketing, sales, business and investing.
- His portfolio of companies does roughly \$2m per month in sales.
- Multi-millionaire crypto investor with proven track record of teaching it to others.
- Helped scale more than 350 businesses as founder, coach, partner or agency.
- Ran a Marketing Agency for 7 years & The Collective Mastermind for 8 years.
- Previously scaled businesses on win/win profit shares as a Growth Hacker.
- His team is responsible for more than \$500m in sales online.
- Surfs everyday & lives the full lifestyle by design in tropical paradise.



Introduction

The Greatest Wealth Creation Opportunity of a Lifetime

"Crypto is the biggest opportunity. It dwarfs everything else in terms of risk adjusted returns."

– Raoul Pal

I started my career in IT, then got good at Marketing and quit the day job to run a Marketing Agency and several online businesses. I always knew I would end up a multi-millionaire because I had the *'learn whatever it takes, do whatever it takes'* mindset. Unless I did a business exit I couldn't see a way that I was going to end up with my net worth in the tens of millions of dollars.

When I discovered Crypto that all changed for me as I saw there was a new *'fastest horse'* when it came to wealth creation.

In 2017 I had a *'lightbulb switching on'* moment where I really understood Bitcoin, its supply and demand, and I could see with great certainty that this was going to keep appreciating faster than anything we had ever seen before.

I stacked SATS (bought Bitcoin) hard. Many laughed at me along the way, and every time there was a dip, they would ask me *'How is your Magical Internet Money going now?'*

Despite the naysayers, I kept consistently investing into the space. Time has proven my gut feel from all those years ago to be true and accurate. Now no one seems to be laughing at me and asking me about my crazy internet money, other than *'Would you mind teaching me?'*

Crypto is the best investment opportunity that has ever been given to retail investors like you and I. This is also the first time in history where retail investors got to front run (get into a market) and obtain better buy prices than institutional investors.

It's the best performing asset class of all time, the fastest adoption of any technology in all time outside of AI, and the fastest generation of wealth in the shortest period of time. Why anyone would not be involved in this market is crazy to me.

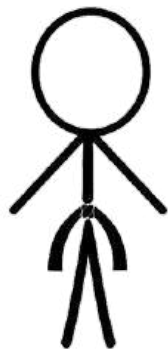
The richest people in the world are nearly all business owners who are also investors, let's get into that coming up. We'll cover some business essentials first, then investing.

The prize of getting this right is freedom and your dream life by design.

Develop / Earn Your Dual Black Belt to Win the Game

The 'Dual Black Belt' strategy is something that I've figured out in recent years and its helped lots of people to see a bigger picture and engineer a brighter financial future. I hope you 'get it' and it impacts you too.

DEVELOP YOUR DUAL BLACK BELT TO WIN THE GAME



Investing
Black Belt



Marketing/Sales/Business
Black Belt

Realistically we need both cashflow and net worth. Ideally a business or income stream that is providing us cash so that we can feed the beast (put more funds into our investments) while producing cash for us to live off and fund our lifestyle.

In martial arts there is the well-known concept of earning your black belt through knowledge, hard work, and discipline. The black belt shows you really know your stuff and are an expert at your craft.

I meet lots of Entrepreneurs who get laser focussed on learning marketing, sales, and business. Effectively they are earning their conceptual black belt there, but they are missing the leverage and compounding of investing.

I believe you want to develop and earn your dual black belt to win the game. Dual black belt means we get great at marketing, sales and business and then also get great at and master investing.

If you can get really good at business and really good at investing, this is like a one plus one equals three. Most people don't even focus on mastery of one of those. If you can get both black belts, this is an incredible strategy that will set you up for life.

Learn the Rules to the Game of Money

The harsh reality in life is that either you are going to master money, or you are going to be a slave to it your whole life.

As a child I was always told to *'work hard'*, and while this is valid, I believe a better approach is *'work smart'*.

We can't just work hard and hope that we end up wealthy. We need to have a different plan so that we don't do the same thing as everyone else and expect a different result.

Financial freedom comes as a result of getting more leverage in our lives (by getting our money working for us), and also learning the rules of the game of money.

Imagine if you didn't know the rules of the game of football, what are your chances of winning? Not high. You're going to keep getting penalised and have setback after setback, while your opposition who knows the rules of the game are going to be able to capitalise on your mistakes. The same thing applies with the game of money.

Business Owner or High Net Worth Entrepreneur

I believe for many of us a mindset shift needs to happen from *'I'm a business owner'* to be *'I'm a (or working towards becoming) a high-net-worth entrepreneur.'*

This changes the subconscious focus from the primary thing of 'business', to the desired end result of 'high net worth'. It also changes the 'doing component' from doing just 'business' to we need to be doing 'business plus exponential investing' to achieve the desired end result.

Don't Be Like Most

Becoming wealthy and engineering success isn't about luck – it's about transforming and changing to become the type of person who makes money and success in any environment.

You could drop me in just about any country, in any market or any industry and I could make money. Because now I have learned what it takes and evolved to have that mindset and skillset.

Most people won't finish reading this report. Most people won't watch the more comprehensive video training that comes with it (recorded at a recent Collective Mastermind event). Don't be like most people, as most people retire just over broke. I've been poor, and I've been rich. I choose rich any day. How about you?

Phase 1 – Business

Everything in Business Comes Down to This

In Business everything comes down to math and psychology.

The psychology part is *'do they want it?'*

The Math is *'can we be profitable doing this?'*

Psychology

Math

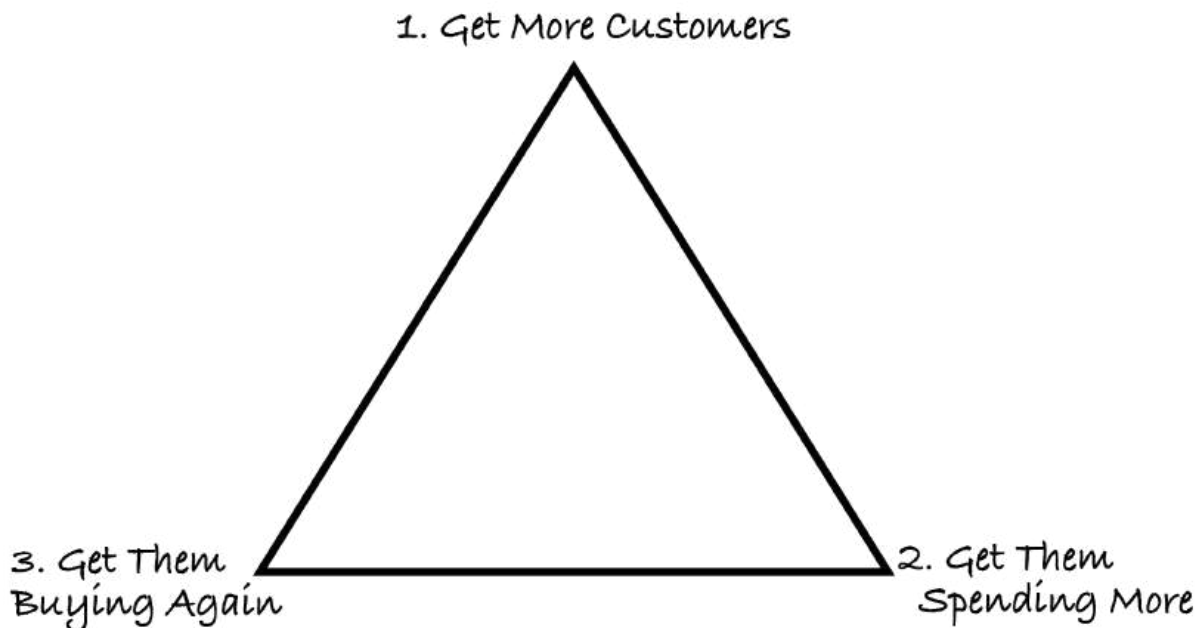
One of the most powerful words in business is *'Next'* and if the answer is *'no'* on either of those questions above then there is no point doing it.

If they want it, but we're going to be at a loss selling it, then we are not going to be profitable very long. On the flipside, if it's going to be really profitable per transaction, but no one actually wants it, then it's going to be a difficult sell and not fun business.

The Profit Triad – The 3 Main Ways to Grow Any Business

This is something I learned from the marketing legend Jay Abraham. Effectively, there's three main ways to grow any business. The first one is to get more customers. The second one is to get them spending more. And then, the third one is to get them buying again.

THE PROFIT TRIAD



Nearly everyone focusses on how to we get more new customers, but it is the most expensive way to scale as the cost of traffic and visibility is getting higher and higher.

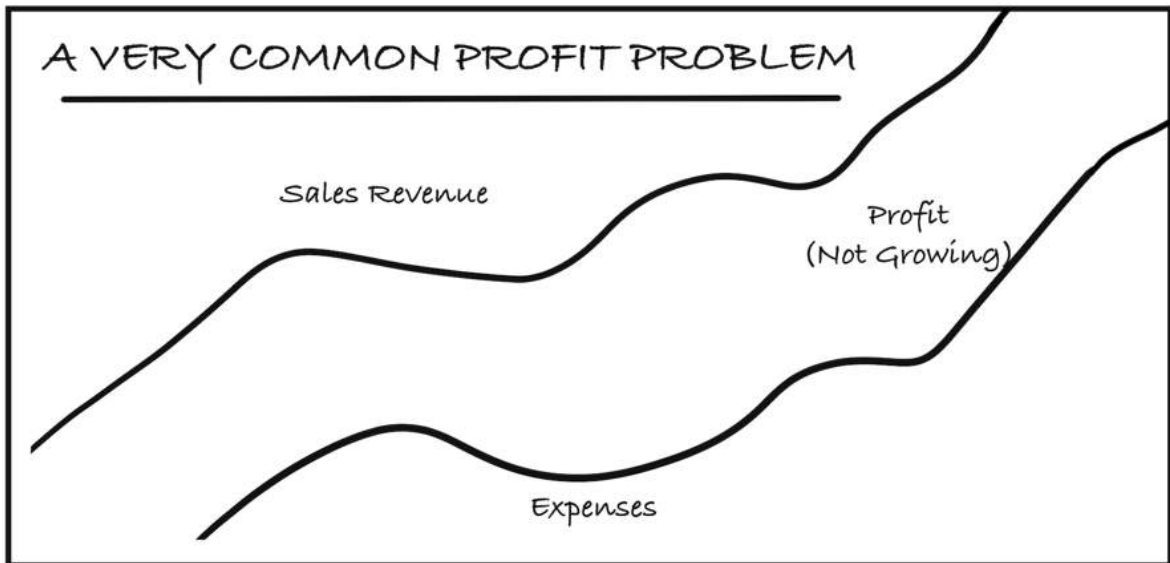
If we can focus in all three areas the numbers effectively multiply together because we are getting additional new customers, then increasing average order value and then encouraging them to come back and purchase again.

The Profit Wedge

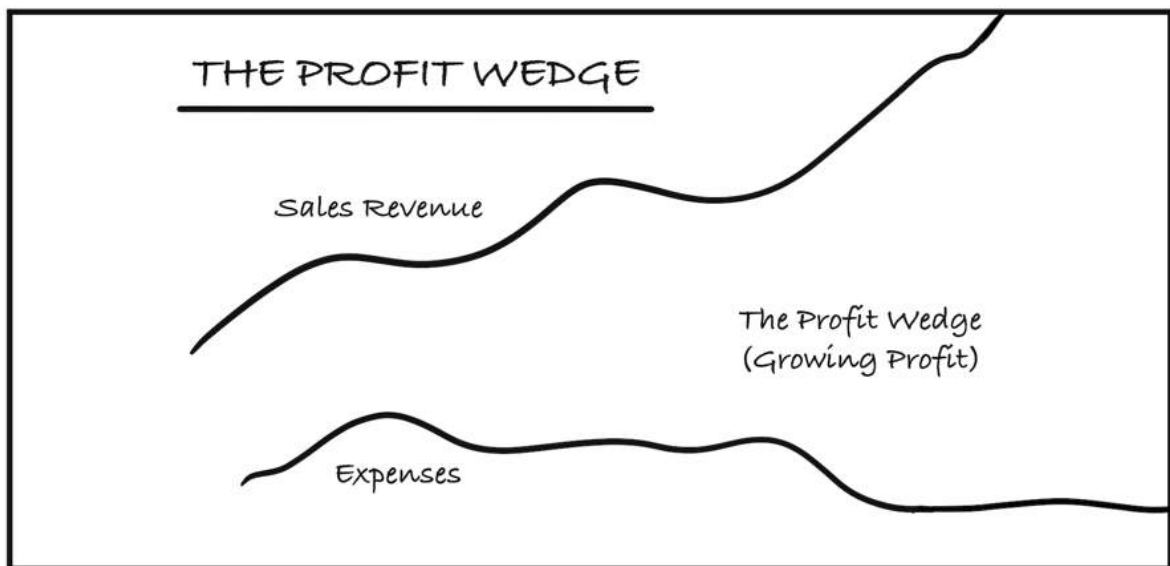
The Profit Wedge compliments the Profit Triad to help you become more profitable and ultimately have more profit and cash left over for your investing and lifestyle by design.

If we look at dollars earned versus dollars saved, these are not exactly the same. Everyone focuses on dollars earned, but what we found is that if you earn \$1,000, by the time you've got your cost of goods sold, taxes, and expenses it might only really be only \$300 profit. Whereas if you save \$1,000, that goes straight to the bottom line. That equals \$1,000 profit.

Have you ever experienced the common problem in business where you are now making more sales revenue but there doesn't seem to be more money left in the bank at the end of the month? Its most often because of expenses rising at a similar rate to revenue, effectively resulting in profit not growing.



By focusing on reducing costs, we can very effectively drive more profit with the profit wedge. Ideally, we get revenue still going up with costs either remaining flat, going down or not going up as fast as revenue, so as to drive more profit.



When you get this right in your business you will find you suddenly have far more cash than you ever did before. It's a small hinge that swings a big door.

The mistake I see people make with the profit wedge concept is they reduce expenses like marketing spend, which then kills sales. Ideally you want to make marketing spend more efficient, but instead focus cost reduction efforts in areas such as the costs of delivering your product or service.

As Much Leverage As We Can Get

He or she with the most leverage usually wins. In business we want to build in as much leverage as we possibly can, as the more leverage we have, the more money we make.

Naval Ravikant teaches that there are 4 main types of leverage. These are...

1. Labour – getting other people’s time to work for you.
2. Capital – growing through the use of other people’s money.
3. Code / Internet / AI – systems and automations that deliver services for you without the need for labour.
4. Digital Media – media you own or media that you buy to give you more exposure.

Build Coolness Factor into Your Investing, Business & Life

Ultimately in life as a high-net-worth entrepreneur we want high income with low stress.

COOLNESS FACTOR IN YOUR INVESTING, BUSINESS & LIFE

$$\text{Coolness Factor} = \frac{\text{Income}}{\text{Stress}}$$

Income ↓ = ↓ Coolness

Stress ↑ = ↓ Coolness

I learned this ‘Coolness Factor’ concept from Carl White. It was a concept I saw him teach on stage and it impacted me straight away and I never forgot it because it gave me a great

framework for looking at businesses and investing to see if they met my gut feel for being worthy of my time.

If we want to build a business and investment portfolio that has a great coolness factor, it needs to be high income and low stress.

If our income goes down, our coolness goes down. If our stress goes up, our coolness goes down. So that's why at times, I've had to change investment vehicles, sack clients, move on from business partners or sack team members because whether they knew it or not, their coolness factor wasn't working for me. Even though there was money in it, it just wasn't worth the time or stress.

For me coolness factor is an amazing concept to live by. How is the coolness factor in your business and investing? What could you do to reduce your stress and/or raise your income while at the same time making you happier?

A Faster Horse

Mal Emery used to say, *'no one wants to hear that their baby's ugly'*. What he meant by this is that at times it doesn't matter how great your sales and marketing is if there is a fundamental problem or limitation with the business.

Sometimes we just need a faster horse or horses. I was in Russell Brunson's Inner Circle and he explained that how he went from \$10M a year to \$100M+ a year was by changing horse (business vehicle) from info products to Software as a Service (SAAS). His marketing remained the same, but the business vehicle had continuity and more leverage, so the result was different.

We've done that multiple times where we have built a side hustle and then it got really big and overtook our main business, so we had to shut the original main business down to have enough energy units to smash the new business out of the park.

If you're hustling and hustling and you're not getting anywhere at times, sometimes you just need a faster horse.

An Exit

What is your game after the game? Are you building to run? Thinking of going public? Or is it a build the business to sell?

One of my best friends took his company public, and while it can result in a massive cash injection the legal and compliance makes business not fun very quickly, and it's not something I would recommend for most people.

One of the fastest ways to become a high-net-worth entrepreneur is to have an exit. By selling all or part of your company you can take a large chunk of money off the table and make some good lifestyle as well as investment decisions. I'm a big fan of the '*build to sell*' model.

A Lot More Than That

Hopefully that helps you with some of the essentials of business to assist you to scale it, make it more profitable and have more fun on the journey. That section was brief by design.

Obviously, there is far more to business than that, but that first section really sets us up for the more important section for becoming a high-net-worth entrepreneur – adding exponential investing to get our money working for us, not just our business and our time.

Phase 2 – Business + Investing

"Cryptocurrency will be the biggest opportunity for wealth creation in our lifetime." - Anthony Pompliano

B + I

Sometimes in life $1 + 1 = 3$. Business + Investing is one of those scenarios. If you can get your business really flying and then add on exponential investing with Crypto you have the opportunity to create a top 1% existence that very few get to enjoy.

I am in the high multi millions and are on track to pass the \$10M crypto portfolio mark this year. If you learn the same things, develop a winning mindset, and take the same actions, there is no reason why you can't engineer the exact same or better result for yourself.

Get Your Money Working For You Rather Than You Working for Money

For a large part of my career, I was working jobs and building businesses to build wealth. While this did work, it was a plan that had its limitations because of the lack of leverage. Later in life I learned that *'he or she who gets the most leverage wins'*.

If you look at nearly every billionaire in the world, what do they do? They build businesses and then they use that money for investing. I was doing the first half but then missing out on the second half.

I now use business to fund my lifestyle and investing, and the investing is how I have built the majority of my wealth.

You need to get money working for you, rather than you working for money.

What you'll notice as you get good at investing, at times like during a bull run, your money is going to start making far more money than you do, which is very exciting indeed.

The British entrepreneur Steven Bartlett has an amazing saying about this, he says *"Make your money be like soldiers, where every day it goes out, takes prisoners and comes back with more"*.

The Fastest Horse & One Investment Vehicle

When I was younger, I had well-meaning people in my life advising me that I need to be diversified into lots of different asset classes. While they meant well, I noticed that none of these people were wealthy.

As I got a little older and wiser, I noticed that the people who got very wealthy specialised in one area that they learned well and created themselves an advantage in. They then built wealth in this one area and parked their winnings in other asset classes like property over time to preserve their wealth.

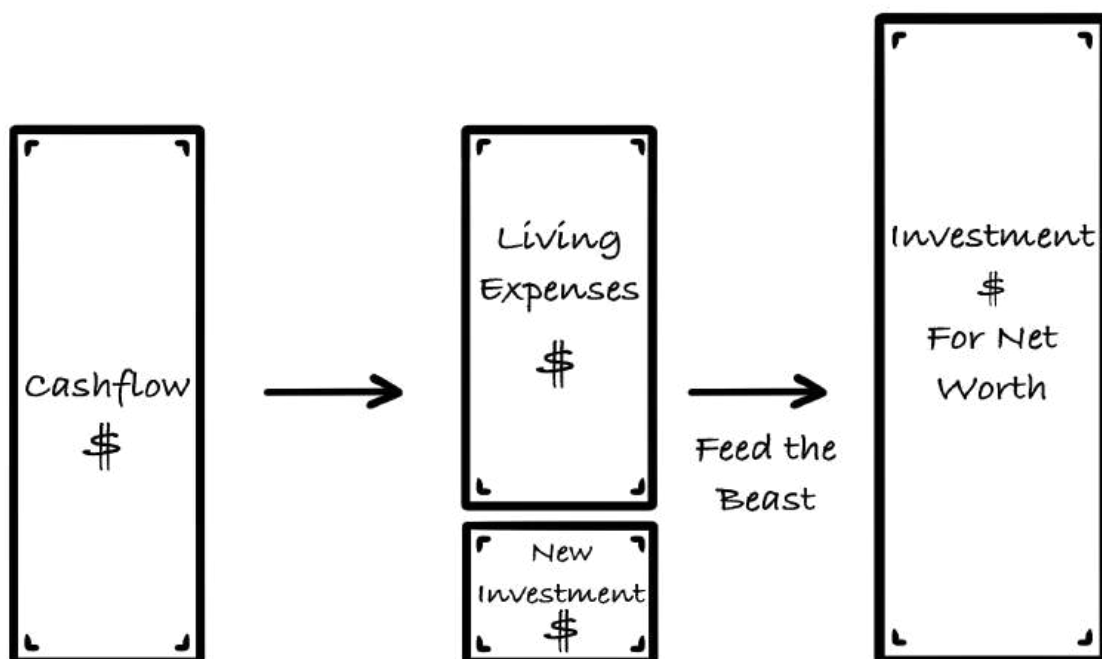
The internet of money and trust is only going to happen once in our lifetime, and it's happening right now. The world is becoming more and more digital, so this opportunity is only going to get bigger not smaller.

Back in 2017 I figured out Bitcoin with great certainty, I understood the beauty and perfection of its supply and demand. I remember being awake at night because I was so excited about where it was all going. It took longer than I anticipated to mature, but my thesis was 100% correct – Bitcoin and Crypto is the fastest horse in the world. This is a once in a generation opportunity for you to create generational wealth. Don't let it pass you by.

Build Both Cashflow + Net Worth

I've had times in my life where I've had good cashflow but no investments to grow my net worth. I've also have had times where I've had good investments but not enough cashflow to cover the running of my household, paying my bills and getting ahead.

NEED BOTH CASH FLOW & NET WORTH



The reality is we need both. Ideally, we need a business or income stream that is providing us dry powder cash so that we can feed the beast (put more funds into our investments) and is producing cash for us to live off and fund our lifestyle.

Pay Yourself First Like the Rich

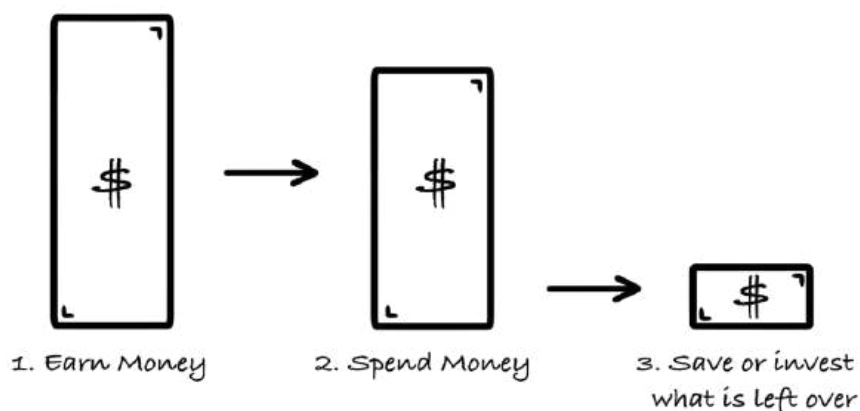
“Do not save what is left after spending but spend what is left after saving.” – Warren Buffett.

The rich pay themselves first with money (to have money to invest) then pay their bills and everything else.

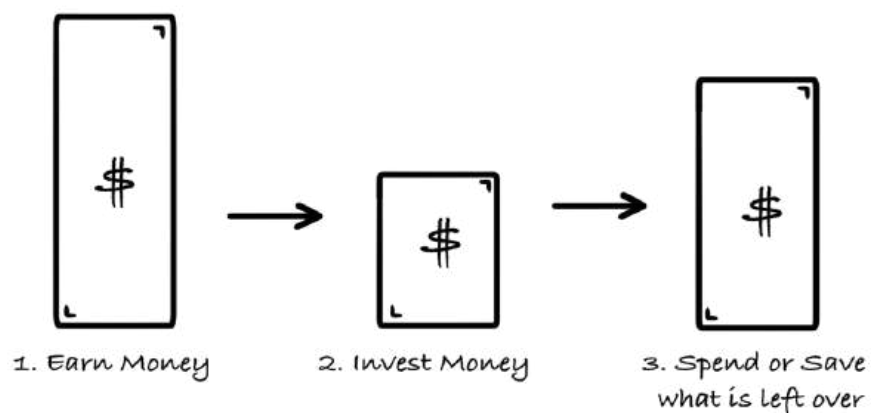
The poor and middle class spend first and only save or invest what is left at the end of the month (which is often not much or anything at all).

PAY YOURSELF FIRST

Poor People



Rich People

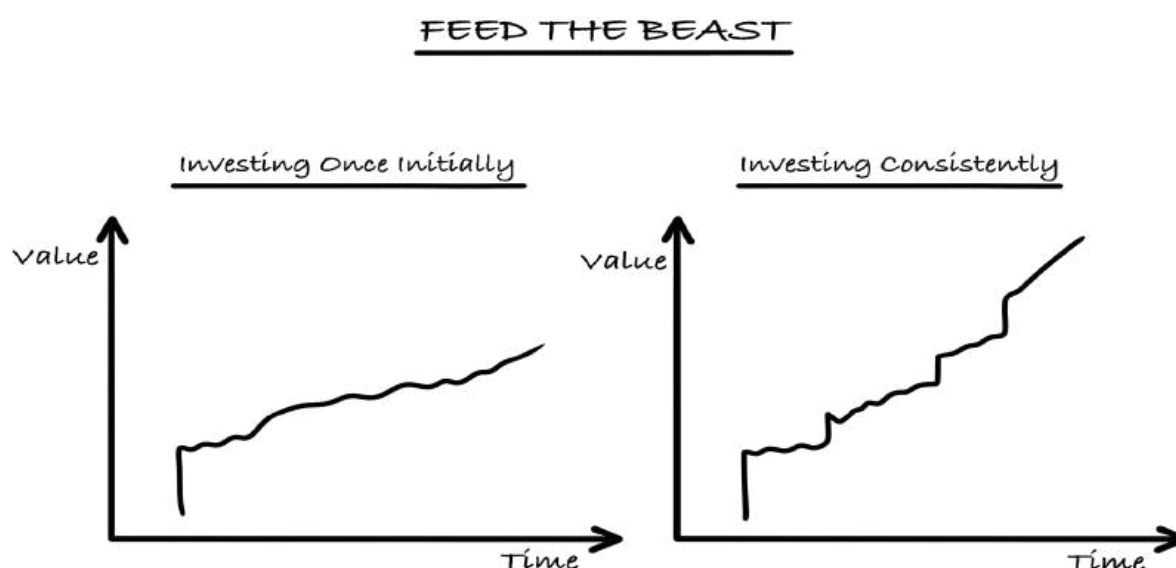


This one little thing of paying yourself first for investing (even if it's only 5% or 10% of your income) and then spending only what is left is a very hard discipline to master initially, but it will make a massive difference over time. If you can automate it, do it.

Rich people also always pay themselves first with their time. At the start of the day, I will work on my knowledge, investing and growing my businesses before I even look at emails or do meetings. I also surf every morning to pay myself first with health, fun and lifestyle benefits. I find it's best to leave the mornings free for productive work that moves you forward and do meetings and actions for other people, such as in emails, later in the day. This way we are paying ourselves first with time like the rich.

Feed the Beast

'Feed the Beast' is a term that I use to describe the concept of investing new capital into the market consistently at strategic times, rather than just investing once and waiting for the gains to happen.



I've got a good friend Brian who received a large chunk of money at one time. He put it into the market, and is a smart investor who did well, but then he didn't want to work to produce additional income to compliment his gains.

Now my portfolio is more than double the size of Brian's, even though he started initially with more money invested than me. The reason why is because I've been working hard for additional income streams and consistently feeding the beast through the bear market and the bottom of the bull market.

In the diagram above you can see that the investor who is investing consistently gets the small bumps in portfolio size. While this doesn't seem like much, it does make a massive difference

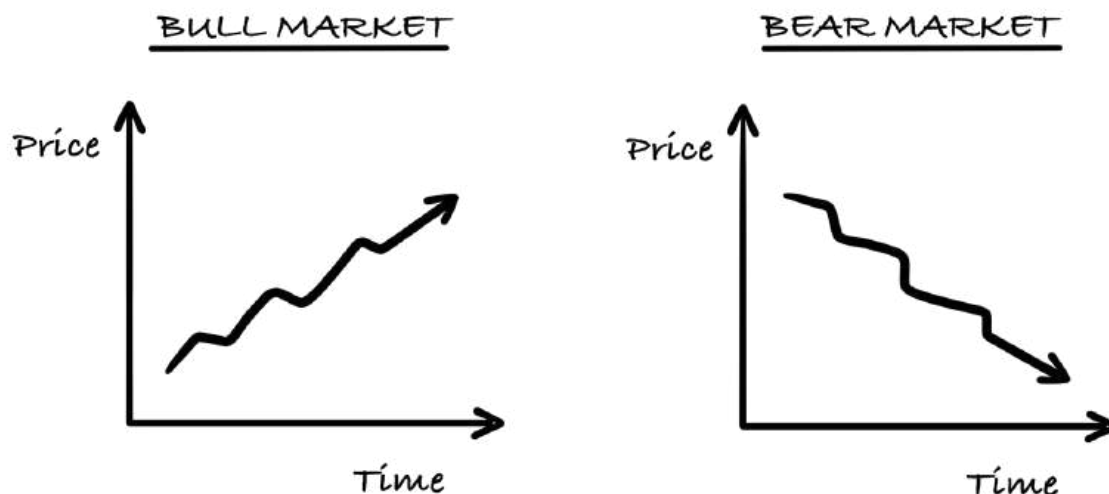
over time, especially when projects get on a winning run and achieve a high multiple. You could image \$15k invested, if it achieved a 10X is more exciting at \$150k, than \$10k if we didn't feed the beast for the same 10X only producing \$100k. In that hypothetical example its only \$5k difference in input but \$50k difference in result.

You'll find that the results you're going to get from Feeding the Beast will far exceed the results you will get if you just invest once.

Invest in Bear Markets (Not Bull Markets) For Ultimate Gains

"The time to buy is when there's blood in the streets." - Baron Rothschild

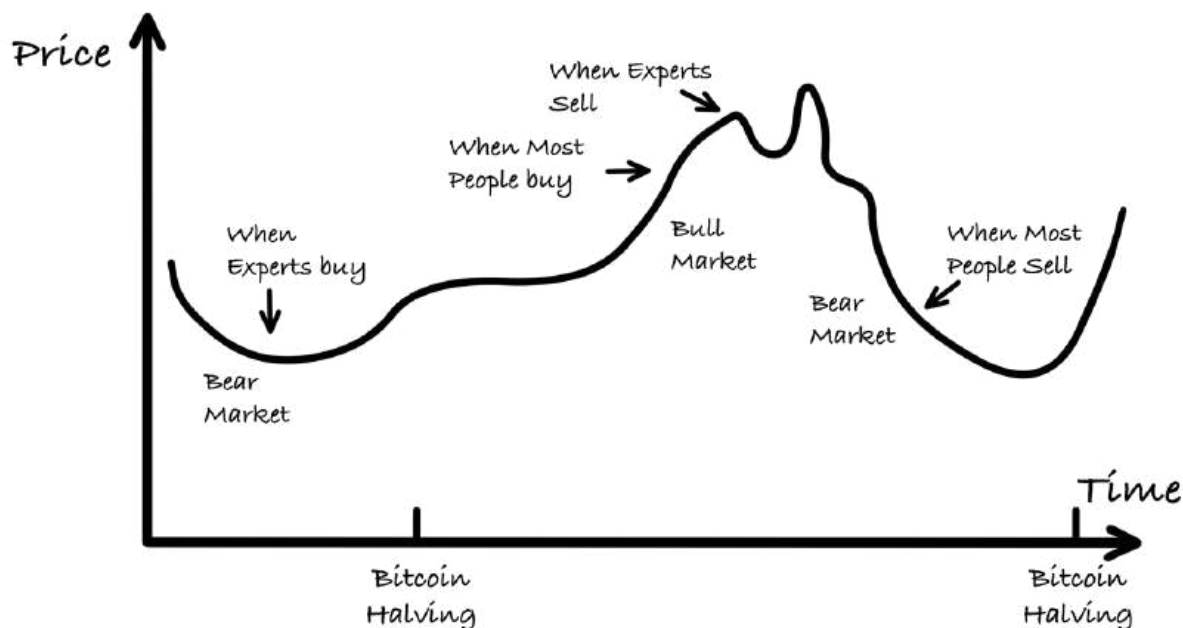
A bull market is an upward trending market. A bear market is a downward trending market.



Ultimately, we want to be countercyclical to everyone else. We want to buy when everyone else is selling and sell when everyone else is buying. This is how real wealth is made, especially when compounded over multiple cycles.

This diagram below shows that most people only want to buy in the Bull Market when the prices are going up. While gains can be had then, the real gains are made by the expert investors who are buying in the bear market.

THE 4 YEAR BITCOIN CYCLE



Expert investors study previous cycles to understand the market timings and exit earlier, near the top of the Bull Market. Most people don't understand the market cycles timings and hold on for more gains, only to ride it back down to the bottom and sell at the worst time.

Zoom Out & Play the Long Game

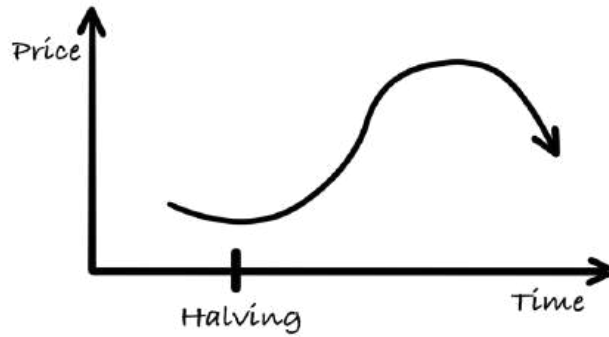
I have lots of friends who are Crypto Millionaires and Multi-Millionaires. I don't know any of them that got to 'Generational Wealth' in their first market cycle. I don't know any of them who didn't make mistakes in their first 4-year cycle (except those with a coach).

Everyone wants to get rich in a hurry, and while this can happen in Crypto, it's more likely that you will get some good gains in your first cycle, but the real thing you will gain is knowledge and wisdom to set yourself up for incredible life changing gains in your 2nd and 3rd cycles.

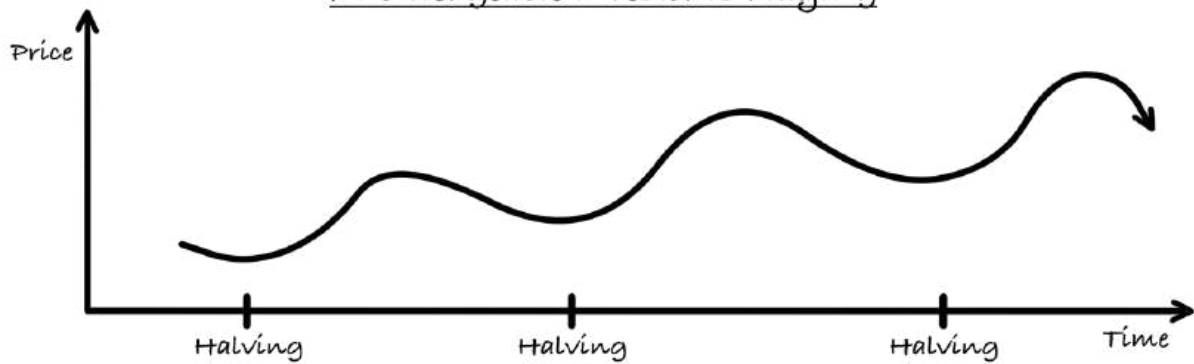
The two diagrams below show the difference between the game most investors are playing and the game of the experienced knowledgeable investor. I'm playing the 2nd game. Which one are you playing?

ZOOM OUT & PLAY THE LONG GAME

The Game Most Investors Are Playing



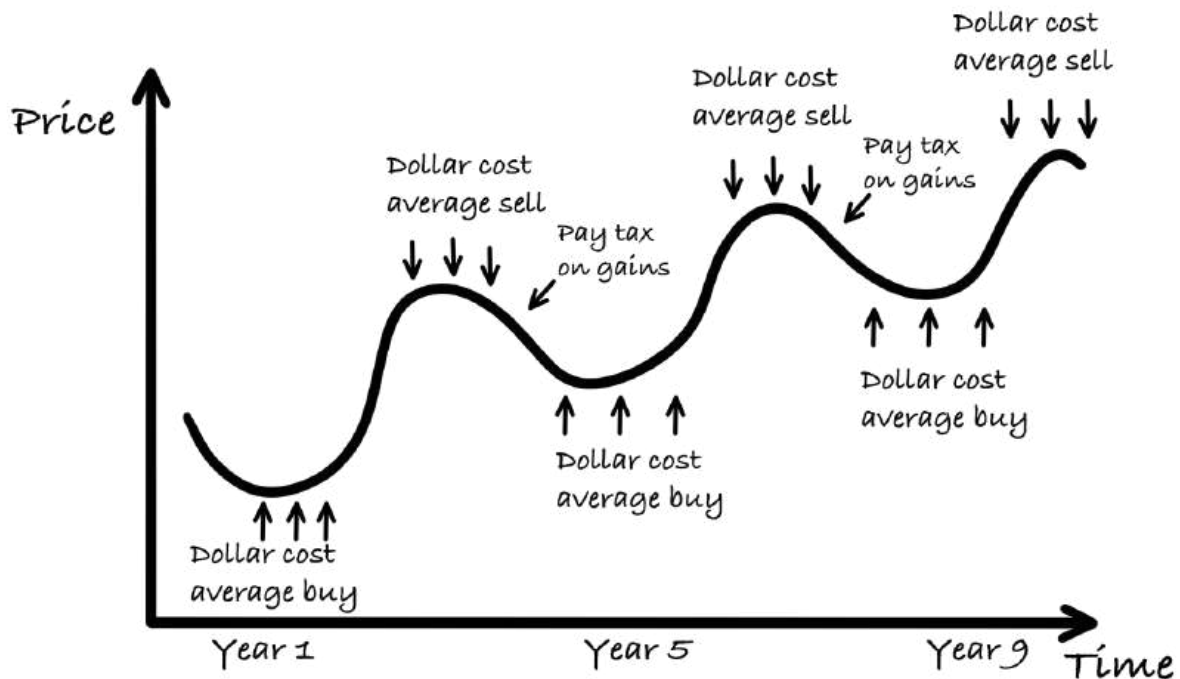
The Game The Experienced Knowledgeable Investor is Playing



Build Real Wealth Over Multiple 4 Year Cycles

So instead of just looking at it as one cycle, we want to look at it as multiple cycles. We have discussed holding our Bitcoin long term, but with our Altcoins, the plan is to buy, hold, sell and then repeat again for the next cycle.

BUILD REAL WEALTH OVER
MULTIPLE 4 YEAR CYCLES



In the diagram above, we dollar cost average buy Altcoins in the bear market. This is followed by dollar cost average selling near the top of the bull market. Unfortunately, we then must pay tax on our gains, unless we are fortunate enough to live in a country that doesn't have that. Then we repeat the cycle multiple times.

I know it's a lot to wrap your head around, but for the opportunity to set yourself up for life, it's very worth it. The game gets exciting over time. If you think your first bull run is exciting, what about when you've taken the wins from that and then you're feeding the second one or you're feeding the third cycle.

Win the Game with Both Personal & SMSF

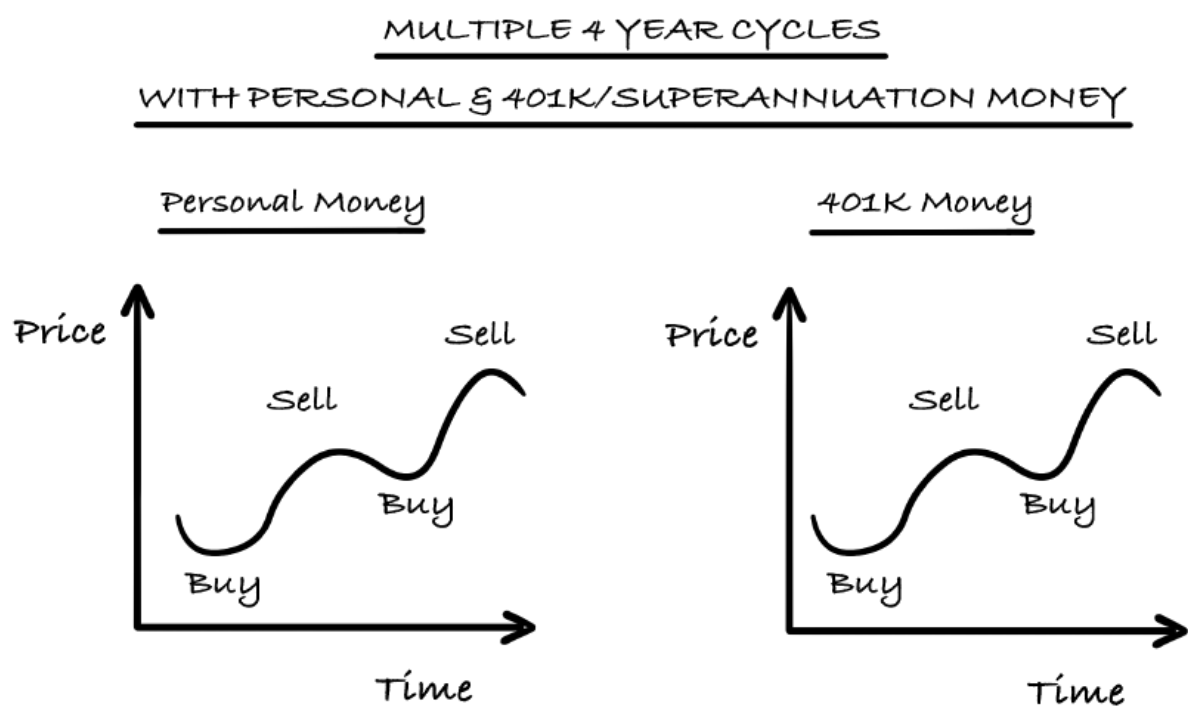
A 401(k) is defined as “a tax-advantaged retirement savings plan offered by many U.S. employers, allowing employees to contribute a portion of their salary to individual accounts, often with employer matching contributions, which can grow tax-deferred until withdrawal”.

In other parts of the world, it has different names. In Australia it is called Superannuation, the Canadians call it a Registered Retirement Savings Plan (RRSP) and the British call it a Personal Pension or Workplace pension. Depending on where you live yours may have a different name, but I think you get the concept.

No one cares about your financial security as much as you do. But what is weird is that most people 'outsource their long-term wealth management'. They don't choose to get their investing black belt and manage it themselves.

In Australia there is the option to manage it yourself, it's called a Self-Managed Superannuation Fund (SMSF).

Win the game with multiple structures. A lot of the things we've been talking about so far have been with your own personal money, but what about if now switch to a self-managed retirement fund and apply the same investing you have been learning here to that? Over time as you master your craft it could really bear fruit and dramatically change your retirement funds.



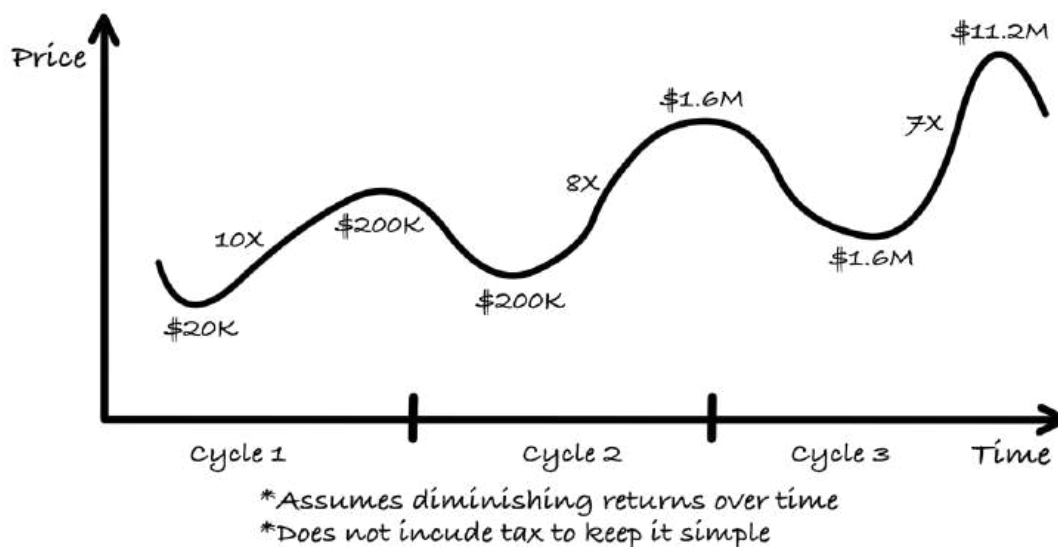
Systematically Build Your Wealth into the Tens of Millions

I mentioned earlier on that with business alone I was able to become a multi-millionaire, but with business plus investing I am now close to and will soon be into the tens of millions of net worth. This is how I'm doing it, and you can to.

For some people this will be hard to wrap your head around, especially if you are starting with small investments.

This shows you what is possible when you string together multiple cycles.

TENS OF THOUSANDS TO HUNDREDS OF THOUSANDS,
HUNDREDS OF THOUSANDS TO MILLIONS,
MILLIONS TO TENS OF MILLIONS
OVER MULTIPLE CYCLES



With a starting investment of \$20k, by buying in the bear market and selling in the bull market, it's quite achievable to get a 10X on our money from the 1st cycle.

The \$200k was then invested for an 8X return in the 2nd cycle. The numbers are starting to get exciting now as that is \$1.6m exiting at the top of the 2nd cycle.

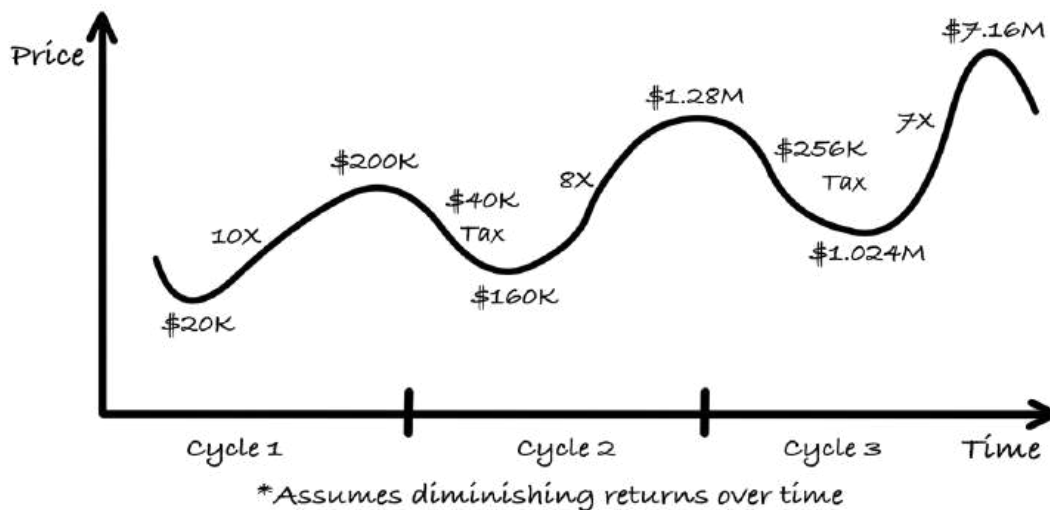
The 3rd cycle is playing out right now. We are assuming diminishing returns of a 7X based off previous cycles track record. This takes the 3rd cycle investment from \$1.6m to be generational wealth of roughly \$11.2m by the end of the 3rd cycle.

What About the Impact of Tax in the Same Scenario?

The example above is a simplified version, and is unrealistic in most places around the world, because tax would be payable on any gains.

Every country and region will have different tax implications, but in our example here below we assumed 20% tax to keep the math simple.

APPLY 20% TAX TO THE
SAME SCENARIO



With a starting investment of \$20k, by buying in the bear market and selling in the bull market, we get a 10X on our money from the 1st cycle. Roughly \$40k tax was payable on those gains.

The \$160k was then invested for an 8X in the 2nd cycle. The numbers are impacted, but still exciting as that is \$1.28m at the top of the 2nd cycle. Roughly \$256k tax was payable on those gains.

As outlined above, the 3rd cycle is playing out right now as we go to print. We are assuming diminishing returns of a 7X based off previous track record. This takes the 3rd cycle investment from \$1.024m, to be strong wealth of roughly \$7.16m by the end of the 3rd cycle.

You will see tax does play a large factor in slowing down the compounding of gains. This is why many Crypto Investors choose to live in tax friendly regions around the world.

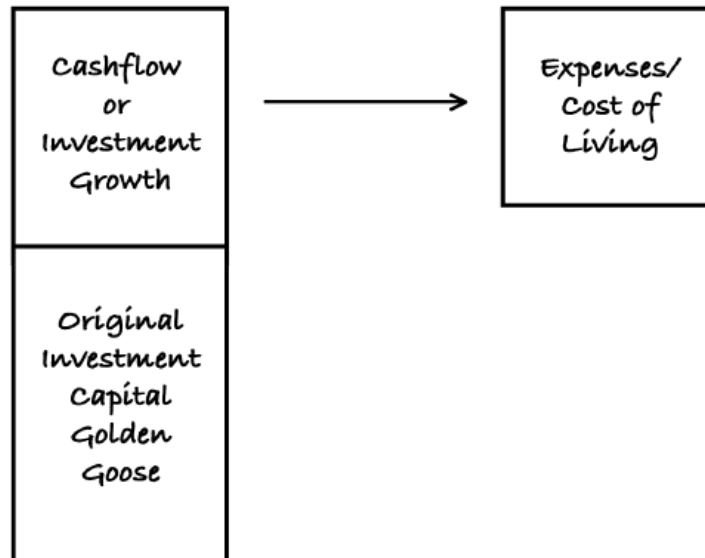
Investing Freedom Escape Velocity

What is 'Escape Velocity'? This is what I call it when you get to the point that you are wealthy enough with your golden goose that you don't have to bring in active income anymore.

To not need additional cashflow from active income your investment growth or your investment cashflow needs to be growing quicker than your expenses / cost of living. This is required so that you don't eat away at your golden goose. See the logical model below.

INVESTING FREEDOM ESCAPE VELOCITY

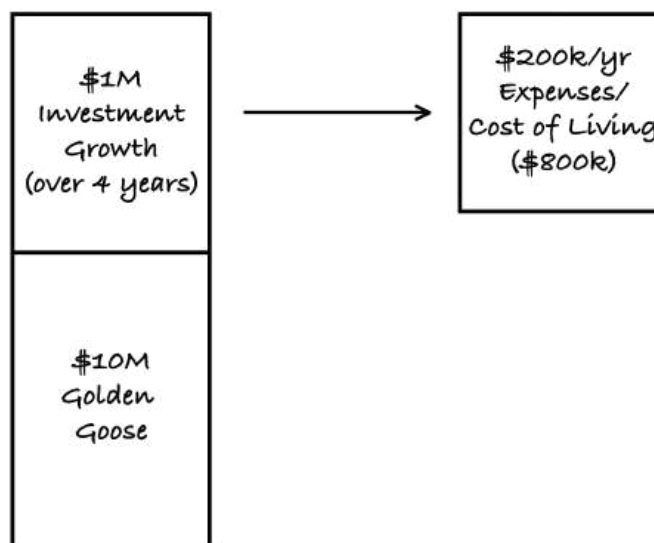
To Not Need Additional Cashflow Your
Investment Growth or Investment Cashflow Needs to be
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Let's look at an example of that with crypto below. If you had a \$10 million portfolio golden goose, and then over a four-year period, if you were just making 10% on that it would give you \$1 million in returns. If your cost or living and expenses was \$200k /yr (\$800k over 4 years), then you would have an escape velocity investment machine that just feeds itself and gives you freedom.

INVESTING FREEDOM ESCAPE VELOCITY EXAMPLE

Investment Returns from Golden Goose
Exceeds Expenses/Cost of Living



At that point you can really slow down if you want. Ultimately, we need time, we need health, and we need money. By the time most people realize that they have enough money, they've lost the time and their health. We don't want to make that mistake.

Business Owner or High Net Worth Entrepreneur?

Remember this from where we started together - I believe for many of us a mindset shift needs to happen from *'I'm a business owner'* to be *'I'm a (or working towards becoming) a high-net-worth entrepreneur.'*

This changes the subconscious focus from the primary thing of 'business', to the desired end result of 'high net worth'. It also changes the 'doing component' from doing just 'business' to we need to be doing 'business plus exponential investing' to achieve the desired end result.

Which is it going to be for you?

Final Thoughts

The reality is we only get a limited time on this earth. The years fly by quickly. So, we may as well figure out exactly what we want out of life and engineer that to happen.

But there is a catch – To get freedom and your dream life by design you'll need to learn some new stuff, evolve as a person, take massive action, and get a bit uncomfortable along the way. But it's all worth it.

The great news is that you and I live in an incredible time in history as the introduction of the *'Internet of money and trust'* is happening only once and we get to benefit from the fastest growing asset class of all time.

More good news is that building wealth with Crypto is a learnable skill. It's formulaic, and it's repeatable, especially if you work hard on your mindset and emotional intelligence along the way. The reality is you can figure it out on your own or you can get the results faster by working with a coach who has done it. See 'The Collective' section below about how to get Greg Cassar to help you accelerate your wealth creation.

We live in amazing times; you really can have it all. Think bigger thoughts, dream bigger dreams. Do whatever it takes for as long as it takes to build your freedom and design your dream life.

Work smart, play hard and enjoy the journey.

The Collective Mastermind

The Collective is the highest-level mastermind in Australia. It's where positive like-minded people who come together to learn, share, help each other, laugh, have adventures & party.

The screenshot shows the top navigation bar with the logo 'COLLECTIVE MASTERMIND' and links for 'Learnings', 'Collective Mastermind', 'Greg Cassar', 'Others Results', 'Gallery', 'Login', and an 'Enquire Now' button. The main heading is 'What If You Really Can Have It All?'. Below this is a paragraph: 'The Collective Mastermind is a business, investing & marketing coaching mastermind for successful Entrepreneurs & Investors wanting more traffic, leads, sales, profit & cash, plus better health & longevity, & wiser investments to set themselves up for life, while living their dream life by design'. There are two buttons: 'Enquire Now' (green) and 'Get Executive Summary' (orange). A testimonial quote reads: 'Every single business in The Collective has more than doubled. Will yours be next?'. At the bottom center is a '1 Minute Overview' button with a play icon.

The timing is perfect right now as we are in a crypto bull run. Greg Cassar can help you with portfolio design, exit strategy, risk reduction, multi-cycle planning and a whole bunch more.

The screenshot features a woman in a white tank top and black leggings performing a yoga pose on a beach at sunset. The heading is 'Greg Cassar's 5 Goals For Collective Members'. The goals are listed in five green circles: 'Business Multi Millionaire', 'Investing Multi Millionaire', 'Your Dream Lifestyle by Design', 'Best Mindset & Emotions of Your Life', and 'Best Health & Longevity of Your Life'. A '1 Minute Overview' button with a play icon is overlaid on the image.

Next Steps

Are you average or a top percenter? If you are serious about exponentially growing your wealth, then the next step is to enquire about joining The Collective at <https://Collective.com.au>. Success follows speed, so enquire today because if you are accepted into the group, your life and wealth will change dramatically for the better.